

Dear parent leaders,

You may know me as President of the California State Board of Education, but today I am writing you in my role as a fellow Californian and as a parent and I have an urgent plea on behalf of California's students.

While I have been a supporter of Prop. 30 since early in the campaign, I understand and respect the PTA's support of Prop. 38. I know we come from the same place: wanting a better future for our children.

But recent actions by the Prop. 38 campaign are leading us down a dangerous path and imperiling the education we all care about. What changed today is that Molly Munger, the author of Proposition 38, began attacking Governor Jerry Brown's measure, Prop. 30. We understand that starting tomorrow her campaign's advertising will focus exclusively on attacking Proposition 30.

I'm writing today to ask you to do all in your power to stop this destructive course of action. Our kids and our schools cannot afford for both measures to fail. I personally support Proposition 30 as the only initiative that will stop \$6 billion worth of cuts to schools this year and avoid steep tuition cuts for students of California's public colleges and universities. But even if you prefer Proposition 38, we can all agree that negative campaigning is only going to result in one thing: a total loss for all of us who care about California's schools.

Here is a copy of a letter

<<http://yesonprop30.com/images/LetterToMollyMunger>> that I co-signed with other education leaders to Molly Munger today. Please consider taking action to influence the course we're on. As the PTA, your support has been heavily touted by the Prop. 38 campaign and I know you will not want to be a part of a campaign that succeeds only in stripping \$6 billion from our students this year should Prop. 30 fail. As parents, your voices matter and will be heard.

Please don't hesitate to contact me with any questions or concerns.

Sincerely,

Michael Kirst
President
California State Board of Education