

JOB ANNOUNCEMENT WEB PRODUCER-MANAGER

EdSource Today is looking for a talented Web Producer and Manager with a mix of journalism and web development experience to collaborate with *EdSource Today's* editorial team to create digital features, graphics and data tools.

The Producer-Manager will work closely with our team of reporters and editors to create visual features that help translate complicated information and enhance our reporting on the new learning standards, school funding model and assessments that are reshaping the future of K-12 public education.

This position will unite your command of front-end development, data visualization, visual storytelling and WordPress administration. While this role involves working in partnership with editorial staff to tell amazing digital stories, a core responsibility of the position is to ensure that our digital presence is strong and uninterrupted.

Organization Overview

EdSource Today is California's pre-eminent source of news and analysis about K-12 public education. It has become a "must-read" by policymakers, influencers and the public to stay abreast of education in the state.

Founded in 1977, EdSource is a nonprofit, non-partisan media organization focusing on key education challenges in California. Its journalism and communications arm is "EdSource Today" (www.edsource.org) which produces in-depth articles that clarify and drive conversations about the efforts underway to change education.

General Responsibilities

- Collaborate with editors, reporters and contractors to create web projects that are mobile friendly, whether they are interactive data visualizations, comprehensive databases or full-fledged news apps.
- Develop and experiment with new and different ways to tell stories online.
- Manage our WordPress CMS, including user administration, ensuring core and other necessary plugins are fully patched and up-to-date, and offering proactive and reactive website maintenance as needed.
- Oversee vendor accounts, including our web hosting, digital products, and procurement of electronics and technology.
- Coordinate management of editing permissions, processes and training.

- Collect data and provide reports and analysis related to traffic, website trends, web server analytics, Google analytics and social networking media usage.

WHAT WE'RE LOOKING FOR

- A self-starter who is willing to learn and grow, who can collaborate positively in a team environment and is patient with those who may not have the same level of technical savvy.
- Experienced building interactive stuff for the web. A strong understanding of best practices related to web development and user experience is a must.
- Detail-oriented, yet big picture focused.
- Comfortable working with data, from collection to visualization. We're open to whatever data visualization tools of choice you use. Bonus points if you are experienced in using D3.
- Familiarity with operating and administering a WordPress CMS. A major bonus if you are able to customize WordPress themes and plugins, or are experienced working with PHP or MySQL.
- Proficient in version control systems like Git.
- Ideally, you will have experience using graphics using software like Adobe Photoshop or Adobe Illustrator.
- Knowledge of SEO best practices; familiarity with Google Webmaster tools; and proficiency in using Google Analytics, particularly in tracking custom events, is a big plus.
- Able to shine in a fast-paced environment: working quickly at times to produce high quality work within tight deadlines.
- Strong communication abilities with a customer-service minded approach; excellent spelling, grammar and writing skills.
- Flexible, problem solving orientation; self-motivated; excellent time management skills; and able to plan and manage multiple assignments.

To apply, send a resume, a cover letter that includes salary expectations, links to projects you have designed and developed, and your GitHub and Twitter account profiles to Lanita Pace-Hinton, Deputy Director, EdSource via email: lpace@edsources.com.