

Job Description Editor for EdSource Today

We are looking for a skilled editor with the temperament to coax great work out of a reporting staff.

Reporting to the Executive Director, the editor will help lead our coverage of important public education issues in California. The successful candidate will help writers deliver deeper storytelling, strengthen their beats, and make extensive use of our broad range of digital tools. The editor will help promote EdSource Today as a voice of authority to established audiences and as an essential resource for engaging and explaining major education reforms now being implemented in the state and nation to new audiences.

This is a great opportunity for someone who wants to grow as a leader and manager and who wants to shape the coverage of an organization that boasts the state's largest roster of education journalists and is developing new ways to report on major reforms currently underway in California schools.

The ideal candidate will have previous management experience and is practiced with the new techniques in storytelling - data journalism, digital and multimedia storytelling, and social media.

This is a part time or full time position based in Oakland. EdSource Today is the journalism and communications arm of EdSource, a nonprofit nonpartisan organization founded in 1977 to engage Californians on key education issues.

Duties and Responsibilities

- Developing priorities for coverage with the Executive Director, Senior Editor and other staff as appropriate.
- Working with the Executive Director and Senior Editor assign articles and set deadlines for staff writers, correspondents, freelancers and other writers.
- Providing guidance on story content and structure to staff writers, correspondents and freelancers.
- Editing daily, weekly and in-depth stories on key education issues in the state, ensuring a high level of engaging, accurate, thought-provoking and fair journalism.
- Developing and maintaining a wide range of contacts and commentary contributors from policy-makers, education leaders, teachers, parents and advocacy groups to ensure the widest range of information and perspectives as possible.
- Working with the web manager to develop graphics and interactive components of stories; also developing creative ways to present stories and information in multi-media formats.
- Working closely with the social media manager in maintaining and expanding

EdSource's social media presence, utilizing tools such as Twitter, Tumblr and Facebook.

- Attending weekly editorial meetings and encouraging discussions about how to interpret issues and present story ideas.
- Working with Executive Director and assigned staff to seek and secure opportunities with other outlets for publication of EdSource Today articles.
- Elevating the profile of EdSource Today by participating as moderator or panel member at various education summits, meetings and conferences.
- Other duties as assigned.

Qualifications

- Stellar news sense, top-notch project management capabilities, and polished editing and writing skills are important for the Editor role.
- Knowledge of or background in K-12 education in California a major plus.
- Excellent interpersonal communication, collaboration and planning skills are a must.
- Knowledge and ability to upload content to a WordPress website, as well as familiarity of industry standard editing and design software is vital.
- An understanding of the key role of social platforms to enhance EdSource's online presence and expand its social media reach.
- Extensive experience in a nimble, fast-paced magazine, newspaper or online publishing environment is prerequisite.

Education

- Bachelor's degree in Communications, English, Journalism, Public Policy or a related discipline.